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Ecologically responsible **architecture** does not have to cost more. It just has to be more intelligent.

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Be Water My Friends



Luis's multicultural background stems from his birthplace in Paris to Spanish parents. There, he studied international business and worked on diverse interesting projects around the world including the first telephone directory in Laos in South East Asia. He joined the Diseño Earle team in January 2007.

When you understand the root, you understand all that blossoms. Everything and everyone is perpetually in a process of becoming - and NOTHING is fixed! We have finally come back to the ideals of pre-Socratic philosopher Heraclitus, who said everything is flow, flux and process. There are no "things". If nothing within you stays rigid, outward entities will disclose themselves. Move - be like water; still - be like a mirror; respond like an echo. Don't get set into one form, adapt, build your own, and let it grow. Use only that which works, and seize it from anywhere you can find it. In times of change, adaptation is a key-word to success. In this edition we have highlighted a few contents related with water; refreshing contents for

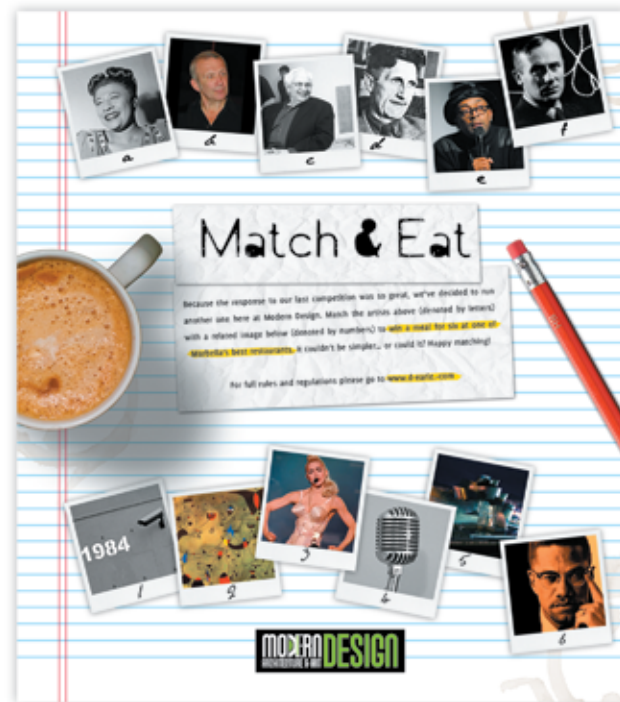
this beautiful and hot summer coming. Water is the symbol of life; it is also the principal theme of Expo Zaragoza, which starts this month. "Empty your mind, be formless, shapeless, like water. If you put water into a cup, it becomes the cup. Put water into a bottle and it becomes the bottle. Put it in a teapot and it becomes the teapot. Now, water can flow or it can crush. Be water my friends". A quote from Bruce Lee in an interview for a well-known car company re-launch recently in an advertisement campaign. Some businesses are disappearing, some are appearing; the river of commerce flows. A couple of weeks ago, I was upgrading the Modern Design distribution in the Puerto Banús area, as I wanted to add a trendy pub/restaurant to our network; of course, the owner of the business knew our magazine already. I noticed some copies were already on the premises. "We are stealing it every month" she admitted. At first I thought we'd misunderstood each other, surely it is impossible to "steal" something that is FREE! She then explained to me that since she had discovered it, she has been stealing Modern Design - from another distribution point we have in a Marbella Wellness Center where she usually goes - to offer it to her customers. Funny isn't it? Please, if you have any suggestions regarding our content, or if you want to steal some distribution directly from us, don't hesitate to contact us at magazine@d-earle.com

MD is also available online at www.d-earle.com

For any questions or comments about Modern Design Magazine, I can be contacted at lgallardo@d-earle.com

Match & Eat!

Hungry for victory?



All those hopeful entries for our latest competition just keep on flooding in, but if you haven't sent yours in yet, now's the time because **the competition must close on 25th June**. So get matching, and before you know it, you and your five favourite (and smartest) friends could soon be tucking into that super special slap-up meal that's on offer - courtesy of Modern Design - at one of the swishest eateries in Marbella. All you have to do is **correctly match the famous artists to related images on the back cover**. What could be easier than that? And as for that irresistible feast you could soon be tucking into, well we already know you've got plenty of good taste... otherwise you wouldn't be reading Modern Design. For more information, **turn to the back cover, now.**

Corrections (mistakes...we have made a few)

ISSUE #11

Page 60: In the 'Skyline Residence' it should have read "\$180 per square foot" and not "square meter".

Page 62: We should have listed the architect for the VM House as PLOT = JDS + BIG

Page 24: The project was referred to as the Bottle Klein House, but it should have been referred to as the Klein Bottle House. The project was based on the mathematical concept of the Klein bottle, but there were no mathematician consultants on the projects. McBride Charles Ryan worked on the QV11 apartments not the Q11. The interior staircase is actually a fire-engine red and not burgundy. There were no mosaic glass windows in the project. We did not include mean to include "-and bank balance" in the last paragraph. Lastly, the photographer for the project was John Gollings.

ISSUE #7

Page 15: For the article about COOP HIMMELB(L)AU the construction photos of High School # 9 should be credited to © John Linden.

Page 86: We incorrectly stated that the BMW Welt was a museum

Page 88: The left top photograph should be credited to © Gerald Zugmann.